

LOYALTY CLUB

Smile
STYLE
DENTAL CARE CENTRE



By choosing to join the Smile Style Loyalty Club you become a member of our dental family. We will be with you every step of the way to ensure you get the smile that you are really proud of, and you keep it for life!

GUARANTEED
to save you
money!

www.smilestyledentist.co.uk

24 Lichfield Road, Stafford, ST17 4LL. Tel: 01785 225505

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Why Join?

With over 1000 members, many of our clients choose to join our loyalty club as they are an easy and convenient way of staying on top of your routine dental hygiene. By budgeting each month you are not only guaranteed to save money but when your routine appointment is due all you need to do is attend! Should you require any further treatment then you will benefit from your member discount or even our interest free payment plans. In addition, you are entitled to a 5% discount on all sundry items in the practice.

Healthy Mouth for Life

Adult Plans

	PLATINUM	GOLD	SILVER
Oral Health Assessment	x2	x2	x1
Diamond Hygiene 20 + Airflow Polish	x2	x2	x1
Diamond Hygiene 30 + Airflow Polish	x2	X	X
Radiographs	✓	✓	✓
Emergency Assessment	✓	✓	✓
Discounts up to 15%	✓	✓	✓
Priority Appointments	✓	✓	✓
Exclusive Membership Only Offers	✓	✓	✓
Direct Debit per month	£27.75	£17.75	£9.20

- Regular visits mean we are working together to help you maintain a healthy mouth and great looking smile
- Regular care could mean you need less treatment and your teeth last longer
- Timely visits mean issues can be identified early and simpler remedies are generally required saving you money and time, while early diagnosis of mouth cancer could save your life
- Priority is given to loyalty members
- Discount on many services, saving you money
- Monthly direct debit helping you spread the cost of your dental care
- Same day emergency visits are covered by the plan
- Exclusive members only offers and benefits
- No minimum contract period
- The club aligns with our core value 'Family First'. We look after you as a family member

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Your Child's Dental Care

As a member of our dental family each child is treated as an individual and therefore we require an initial assessment to determine the level of care they require. This assessment will use a dentally approved scoring system to review disease, missing or filled teeth (commonly known as DMF score) and a cleanliness index. This score is out of 36 and the lower the number the better the oral health. Our aim is to help you and your child achieve a score of 12 or less and maintain this.

Based on your child's health score we would like to offer one of our three **Dental Health for Life Plans**.

Child Plans

	GREEN	AMBER	RED
Dental Exam	x1	x1	x2
Hygiene Exam	x1	x1	x2
Dental Skills Appointment	or x1	X1	X2
Emergency Assessments	✓	✓	✓
Discounts up to 15%	✓	✓	✓
Priority Appointments	✓	✓	✓
Exclusive Membership Only Offers	✓	✓	✓
Direct Debit per month	£8.60	£12.95	£22.95

When joining the monthly direct debit plan it automatically gives you 5% discount off restorative services (e.g restorations, crowns and dentures)

AND this discount will increase to a maximum of 15% for regular attendance by 5% per year



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